



Integrated Services, Inc. Nominated for 2009 Data Warehousing Institute's Best Practices Award

Dallas, TX — April 20, 2009 — Integrated Services, Inc. (ISI) today announced it has been nominated for The Data Warehousing Institute's (TDWI) Best Practices Award for their Business Intelligence on a Limited Budget solution. TDWI's Best Practices Awards program is designed to identify and honor companies that have demonstrated excellence in developing, deploying, and maintaining Business Intelligence (BI) and Data Warehousing (DW) applications. Winners are chosen by a panel of independent judges who have expertise in BI and DW. Solutions are evaluated on business impact, maturity, innovation, and relevance.

ISI was nominated for their Operational Data Store (ODS) solution implemented in a large hotel and resort property management company. The goal was to achieve a Business Intelligence solution that would deliver "2 clicks and an answer." ISI successfully deployed an ODS Solution which automated processes and delivered required real time Executive and Operational Dashboards, KPIs and reporting. Dashboards provide executives and operational managers access to see any property or group of properties based on key performance indicators, see who is trending or falling below a given metric and drill down to answer why and what needs to be done to correct it. Over time the ODS can feed data for Data Marts and a Data Warehouse. For now, the ODS helps maximize profitability and capacity for growth.

About Integrated Services, Inc.

Since 1985, ISI has been a recognized leader in delivering IT strategy and architecture solutions for Fortune 500 and high growth companies in the greater Dallas/Fort Worth market. Our focus is on "Turning Data into Profit." With Big 6 disciplines, much of ISI's success is attributed to its depth in project and client management, which is made available to ISI clients with the flexibility and cost effectiveness of a smaller, regional firm. Leveraging Microsoft platforms, ISI delivers powerful and cost-effective self-service solutions to get the "Right Data, to the Right People, at the Right Time," assuring ISI clients of maximum benefit and ROI. ISI has received numerous awards from its partners, including 2008 Global Partner of the Year in Data Management, Marketing Excellence and Teamwork Awards from Microsoft. ISI is also the founding sponsor of the DFW SharePoint Users Community. To learn more about ISI, go to www.isi85.com.

For more information, contact:

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