



**Integrated Services, Inc. Invited to Speak at the  
Computer Measurement Group International Conference**  
*This marks the 17<sup>th</sup> invitation to present at CMG's International Conference*

**Dallas, TX — November 12, 2007 — Integrated Services, Inc. (ISI)** today announced that its SQL Rx division Senior Systems Architect, Jeffrey Schwartz, will conduct a half day course and present a paper at this year's Computer Measurement Group International Conference being held December 2 – 7, 2007 at the Manchester Grand Hyatt in San Diego, CA ([www.cmg.org](http://www.cmg.org)). This marks the 17<sup>th</sup> consecutive conference in which Jeff has been invited to present at, making him one of the most highly sought after speakers since the conference began. He is a well-respected member of the Computer Measurement Group, and has served on the editorial review board for 10 conferences. He has also judged submitted papers and served as a national officer nomination committee member.

ISI's SQL Rx practice is the culmination of proven industry "best practices" and ISI's years of experience optimizing database and system architecture and performance. Jeff has over 30 years of industry experience developing and delivering state-of-the-art consulting services in these areas. His CMG course entitled **Windows System Performance Measurement & Analysis** is designed for DBAs and developers, and is a basic tutorial which introduces the metrics available from the Windows operating system and most prevalent applications. It will provide the necessary information to enable the Windows performance analyst to ascertain what the most important metrics are, how to interpret them, and the most appropriate collection mechanisms.

Later in the conference, he'll present **Techniques for Identifying & Optimizing Resource- Intensive SQL Server Queries**. Analysts are often provided with vague descriptions of database system performance like "sluggish" or "this report takes forever" instead of quantitative measurements. This session discusses methodologies, metrics, and techniques that can be utilized to ascertain the cause(s) of poor database query performance and determine appropriate solution (s).

**About Integrated Services, Inc.**

For over 22 years, ISI has been a recognized leader in delivering IT strategy and architecture solutions for Fortune 500 and high growth companies. Our focus is on "Turning Data into Profit." With Big 6 disciplines, much of ISI's success is attributed to its depth in project and client management, which is made available to ISI clients with the flexibility and cost effectiveness of a smaller, regional firm. ISI has received numerous awards from its partners, including Marketing Excellence and Teamwork Awards from Microsoft. ISI is also the founding sponsor of the DFW SharePoint Users Community for Microsoft's SharePoint technologies. To learn more about ISI, go to [www.isi85.com](http://www.isi85.com).

**About SQL Rx**

SQL Rx is a managed practice of ISI. It is the culmination of proven industry "best practices" and ISI's years of experience optimizing database and system architecture and performance. It encompasses SQL Server performance tuning, capacity planning, disaster recovery, upgrades and migrations. In most cases, SQL Rx gives clients the added benefit of eliminating the need to purchase additional hardware or to rebuild systems or applications.

**For more information, contact:**

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